



PRINTING
 BINDING
 FULFILLMENT
 MARKETING
 COMPOSITION
 REPLICATION
 E-COMMERCE

As a leading print solutions provider, Adair is committed to providing the best solutions to meet our customers' needs. Founded in 1931, Adair is still a family owned and operated business that listens to and values our customers. Adair has grown and prospered to become one of Michigan's premier printing companies.

As we move into the future we are dedicated to providing complete publishing, printing and information delivery solutions to meet the changing needs of our clients. If you are not taking advantage of all that Adair has to offer, we challenge you to try us and see the Adair Advantage!

ISO 9001:2008 CERTIFIED /  FSC

1931 - 2011
 80 Years Strong for a Reason...



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see the **advantage**

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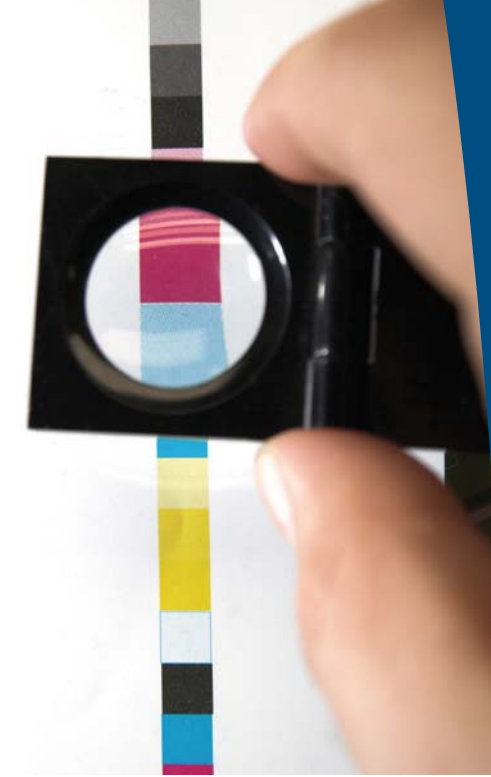
At work for you

PERSONAL SERVICE FROM A FAMILY OWNED AND OPERATED BUSINESS SINCE 1931

Adair serves a wide range of markets across the United States, Canada and Mexico. We specialize in printing full color marketing materials or soft cover books and pamphlets with one- and two-color text printing. The Digital Services department provides a wide range of web sites/portals, composition and support services to create a complete turnkey solution. Complete customer satisfaction with high quality products and services, and on-time delivery are hallmarks of Adair.

As one of the country's leading printing companies, we are ISO certified and are committed to providing the highest quality products and services.

Adair is FSC certified. Being FSC certified shows that Adair complies with the highest social and environmental standards on the market. As public concerns about the state of the world's forests and timber resources increases, FSC provides a credible solution to complex environmental and social issues.



BOOK MANUFACTURING

Our in-line perfect binding operation is capable of producing perfect-bound books up to 3 inches thick. We also provide saddle stitching, shrink-wrapping, drilling, edge imprinting and in-line addressing capabilities. This equipment provides us with the flexibility to provide your binding and packaging needs, all under one roof.

CORE SERVICES

- OFFSET PRINTING
- DIGITAL PRINTING
- PRINT-ON-DEMAND
- VARIABLE DATA PRINTING
- VARNISH / UV COATING
- PERFECT BINDING
- SADDLE STITCHING
- DRILLING
- EDGE IMPRINTING
- FULFILLMENT
- COMPOSITION / PAGE LAYOUT
- CD/DVD REPLICATION / DUPLICATION

flexible solutions for your marketing needs

LEVERAGING TECHNOLOGY TO PROVIDE A TOTAL END TO END SOLUTION.

BOOK MANUFACTURING

Our web presses are able to produce 8- to 64-page signatures. The press folders allow us to deliver several sizes, including 8-1/2" x 11" and 5-3/8" x 8-3/8" finished trim sizes. Our web presses are also equipped to produce finished price lists and flyers in one or more colors, all in line, ready to ship. Fast turnaround of time-sensitive product is a specialty of Adair. Markets we support include:

- Automotive
- Medical
- Service Based
- Manufacturing
- Educational
- Marketing
- Industrial

DIGITAL SERVICES

Adair Digital Services provides custom solutions for today's changing marketplace. We can provide off-the-shelf or custom solutions for our customers. These range from simple web site/portals for on-line ordering to punchout systems and composition-on-demand publishing solutions.



Digital Services' goal is to grow and expand with our customers' needs. Our team will work with a client and perform a needs analysis to ensure the correct solution creates the right results.

- Content Management
- Inventory Reduction
- Decreasing Print Quantities
- Complete Product Management
- Market Targeted Solutions
- Data Management
- Web and CD/DVD Services

MARKETING COLLATERAL

Adair utilizes true ink-on-paper technology in all processes. This provides the highest quality across all of our products. We have the ability to match quality whether the quantity is 50 or many thousands. Our digital press is an advanced web design capable of very long sustained runs of variable data products and is capable of up to seven colors in one pass.



DIGITAL PRINT SOLUTIONS

Anyone who has a digital press claims to be able to provide Print-On-Demand (POD), Variable Data Print (VDP) and Web-To-Print (WTP) services. At Adair we practice what we preach. This brochure and all our marketing materials utilize the same practices we recommend for our customers.



TECHNOLOGY SOLUTIONS

To keep pace with technology and provide the best solutions for our customers, we develop and maintain custom systems/solutions for our customers including; Dynamic Publishing, Integrated Marketing Programs, Personal URLs (PURL) and E-Commerce solutions.

